



CONFERENCING NETWORK

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WHO WE ARE

The Shure Conferencing Network (SCN) is a global network of independent rental providers who use Shure products to meet their clients' audio requirements for conferences and high-end meetings around the world. From government organizations hosting international meetings, to non-governmental organizations (NGOs) planning major conferences, the SCN empowers event organizers and rental companies alike to deliver extraordinary sound experiences. Flawlessly.

FIND OUT MORE

Discover how the SCN enables uninterrupted and secure dialog for any size of conference or meeting worldwide.

Contact us:

scn@shure.com

EXTRAORDINARY SOUND QUALITY

It's essential for the success of conferences and business meetings all over the world. Delegates and other participants need to engage easily and hear presentations with absolute clarity. Speakers want confidence that the conferencing system is easy to use and won't let them down mid presentation.

IT SOUNDS SIMPLE. But, as you know, last minute changes happen all the time and conference rental equipment needs can be complex. Specialized features and capabilities, as well as multi-room locations, are often required to support meeting objectives.

SOUND FAMILIAR? Whether you are an event organizer or a conferencing equipment rental company, the Shure Conferencing Network (SCN) unravels this complexity to deliver conferencing systems that outperform the highest expectations.

ORGANIZING AN EVENT?

If you are an event organizer, the SCN gives you the right point of contact for all your event technology and support. You'll have access to a constant supply of high-end Shure conferencing equipment and highly skilled technical staff. Every SCN rental partner has expertise in live events built around our robust solutions. Leaving you free to focus on the conference itself and your technology in safe hands.

[Click here to learn more](#)

PROVIDING RENTAL EQUIPMENT?

If you are an equipment rental company looking to grow your rental business, the SCN is a great way to access the world's leading conferencing systems. We'll also provide you with full training on every aspect of our conferencing systems – with on-site backup from Shure conferencing engineers if needed.

[Click here to learn more](#)



MAKE YOUR EVENT EXTRAORDINARY

You're organizing a conference or meeting. You want it to run smoothly. No technical glitches. Crystal clear sound quality. And conference system technology that fully supports your event objectives. The Shure Conferencing Network is designed for you.

EVERYTHING YOU NEED

Your local SCN rental partner will engineer and deliver the exact solution for your needs. All our partners are equipped to support highly specific meeting objectives. Wherever you are. Whatever your event. No matter how many people attending, nor how many languages required. From delegate microphone systems to wireless discussion systems for small off-site meetings. From wireless local council meetings to fully-featured meeting management and interpretation solutions for the largest scale. Always reliable. And always delivered on time.

HIGHLY SKILLED TECHNICAL STAFF

The Shure Conferencing Network actively promotes knowledge sharing and best practices between its members. Our program of training – with on-site backup from our own conferencing engineers if needed – gives you assurance that the people on the ground delivering, installing and running your critical system really do know how Shure technology meets your specific conference needs. The result? The technology and technical knowhow you need to make your event a resounding success.

GLOBAL FOOTPRINT

The SCN is an international network with members spread across the globe. And we're growing. To be there, wherever your next event takes you.

To find your closest SCN rental partner, visit scn.shure.com



GROW YOUR BUSINESS

We set up the SCN to empower conference equipment vendors like you to win and retain new business. How? By enabling SCN partners to come together, share best practices, identify new business opportunities, receive hands-on training, and benefit from local technical support at customer venues when required. It is a free-of-charge partner-run network set up and supported by Shure – giving you all the benefits of partnership, without incurring big joining costs.

UPSKILLING YOUR TEAM

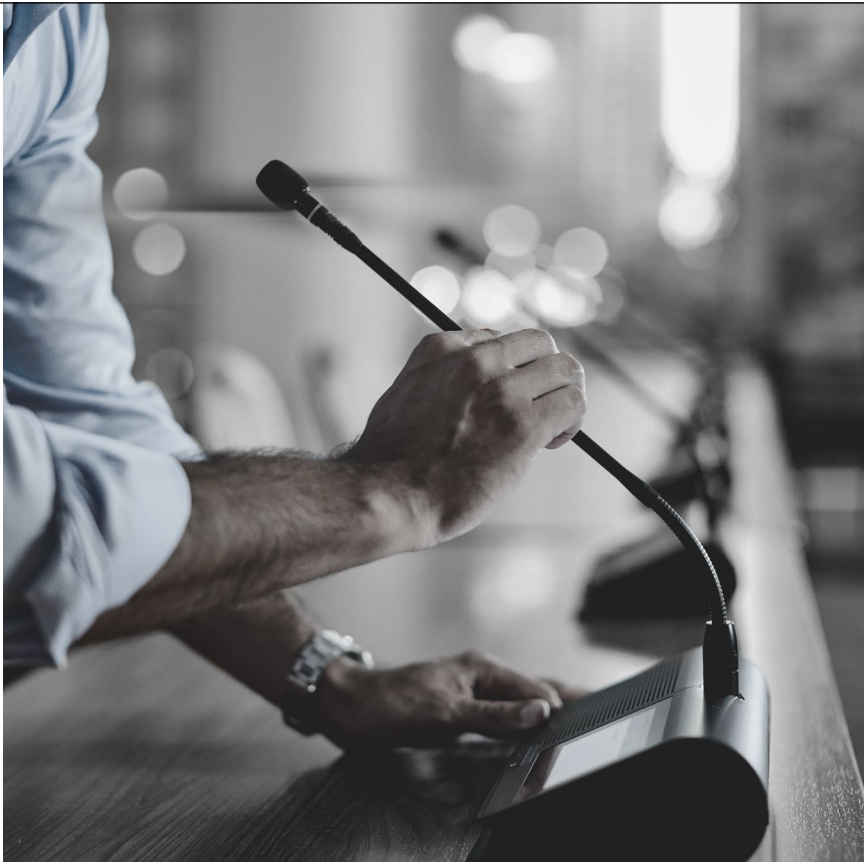
We want your teams to feel confident and supported. That's why the Shure Conferencing Network actively promotes knowledge sharing and best practices between its members. Full training on every aspect of our conferencing systems – with on-site backup from Shure conferencing engineers if needed – ensures that your people on the ground delivering, installing and running critical systems really do know how our technology meets your customers' conference needs.

The result? The technology and technical knowhow your customers expect to make every event a resounding success.

EQUIPMENT YOUR CUSTOMERS TRUST

As a member of the SCN, you'll have everything you need to engineer and deliver tailored conferencing solutions to meet your customers' exact requirements. From wireless discussion systems for small off-site meetings to fully-featured meeting management and interpretation solutions for the largest scale. No matter the size, conferencing technology is mission-critical to the success of the event; no failure is permissible to maintain the reputation of your business. You can depend on equipment that delivers a flawless experience. At any venue.

Would you like to become a member? Find out [what the SCN offers you](#) and for details of [how to become a member](#).



PARTNERS BENEFITS

As a manufacturer, Shure understands the unique needs of rental companies like yours that serve conferencing clients. We know this is a highly specialized business segment and that you need to maximize your return on investment. The Shure Conferencing Network is built for you – here are just a few reasons why our SCN partners trust us to help them grow.



No annual fee.
SCN membership is free of charge, subject to stock levels.

Realize a great ROI.
Use the SCN to identify opportunities and secure the right amount of equipment for the short-term needs of large events.



Upgrade your inventory with the latest Shure technology.
Enjoy beneficial pricing and payment terms for purchase of Shure conference systems. Free access to full software and firmware upgrades.

Global strength.
Being part of a global network enables you to give your customers the assurance that they'll receive a consistent level of support and the same highly engineered technology wherever their event moves to.



Access the global SCN inventory.
You can rent gear to and from other members, enabling you to handle even the largest conferences and meeting events. Search the SCN member database and inventory list for dry-hire options.

Technical support for major events.
Shure will assist you throughout the entire process: from bidding, to pre-event planning, and on-site execution.



Build a network; build your business. Establish relationships and share ideas, experiences, and best practice with other conference rental companies around the world. Where a conference supplied by an SCN rental partner in one region moves into your region, there is potential to work together to understand specific client requirements and adapt the solution depending on what did and didn't work from one conference/region to the next.

Respond rapidly to customer demands.
You can add new features as you need them. For example, you might be working on an event for which you suddenly discover delegates need voting capability. The software for this can be quickly added to the solution.



Free software.
You'll be among the first to get access to new and evolving Shure conferencing technologies. Firmware upgrades brought out on a regular basis give you all the latest system features – free of charge.

WORLD-CLASS AUDIO

From complete audio solutions for the largest scale of parliament or inter-governmental conference, to handy audio devices for the smallest of flexible meeting spaces, Shure has a solution to meet your needs. With awards for technical quality and design aesthetics, Shure's range of solutions can be guaranteed to look and sound great wherever you need them.



MICROFLEX® COMPLETE WIRELESS

Microflex Complete Wireless (MXCW) is a wireless conference system that provides fast, easy setup and reliable transmission even in extremely crowded RF environments. Robust AES-128 encryption provides enhanced privacy. MXCW is convenient and flexible for meeting rooms where cabling is impractical due to architectural constraints.

The hardware and software that brings these voices together needs to be flexible. Microflex Complete Wireless keeps up with the constantly-changing demands of conferences without invasive installs and cable limitations.

[Learn more](#)



MICROFLEX® COMPLETE

Microflex Complete (MXC) provides the features, performance, and scalability for temporary conferences and permanent installations of all sizes due to its wide selection of portable, flush-mount, and modular conference units, and powerful Meeting Management software SW6000.

MXC is a powerful and flexible solution in meeting rooms where extensive microphone control and meeting management options are required. It is a self-contained sound reinforcement system for large but temporary meetings and conferences, where a conventional sound reinforcement system cannot provide the necessary functionality and individual microphone cabling is impractical.

[Learn more](#)



JOIN THE NETWORK

GO TO [SCN.SHURE.COM](https://scn.shure.com)



MEMBERSHIP REQUIREMENTS

All SCN Rental Partners must have at least one Shure certified technician on their permanent staff.

There is no joining fee, but members must commit to a minimum package at the outset of \$50,000 or above.

MEMBER OBLIGATIONS

Be an active member – share information and best practices with other SCN members.

Equipment bought at partner pricing cannot be sold to companies outside the network within 60 months of purchase (starting from date of equipment delivery).

Equipment bought at partner pricing cannot be used in fixed installations.

Partners are required to always keep their stock levels and contact details up to date on the SCN webpage.

All required, correct permits and paperwork must be made available by the partner when renting out equipment to other SCN members.

Partners must maintain full confidentiality about all sensitive information made available to them by fellow network members or by Shure.