

## Shure QuietSpot Headset for Mobile Phones Product Fact Sheet

### Background and history:

Developed by Shure, the industry leader in professional audio electronics, the Shure QuietSpot headset takes advantage of Shure's "in ear" earphone technology, originally developed to allow professional musicians to hear their performances in loud onstage environments.



The QuietSpot's earphone combines a small, studio-quality micro-speaker with a soft foam or flex sleeve that blocks out 75% of ambient background noise. A variety of sleeves are included, allowing the user to choose the one that fits best. The headset also uses a noise-canceling microphone, which greatly reduces pickup of ambient noise, allowing the user to speak in a normal tone of voice even in noisy areas. Together, the QuietSpot headset's earphone and microphone let cell phone users communicate as easily as if they were at home or in a quiet office.

### Features:

#### NoiseBlocker Studio-Grade In Ear Earphone

Fits securely and comfortably *inside* your ear, blocking out 75% of background noise so that you can hear crystal clear audio.

#### Noise-Canceling Microphone

Reduces pickup of ambient noise by 66%, so that callers can hear you clearly even in noisy situations.

#### Included Accessories

Includes an assortment of flex and foam sleeves in small, medium, and large sizes for optimal fit.

### Availability:

The best sounding headset is available for most popular phones. QuietSpot headsets are available for purchase online at [www.shure.com/quietspot](http://www.shure.com/quietspot) or by calling 1-888-88-SHURE. Additional distribution will be available through various cellular retailers.

### QuietSpot Headset:

Suggested retail price: \$49.99.

For more information visit [www.shure.com/quietspot](http://www.shure.com/quietspot) or contact Sarah McAuley, Greenough Communications at 415/434-3200 ext. 16 or Chris Lyons, Shure Incorporated at 847/600-8704